

**Ballance Agri-Nutrients,
proud supporter of
The Ballance House**



Leading New Zealand farm supply co-operative Ballance Agri-Nutrients is now a proud supporter of the Ulster New Zealand Trust as upgrading The Ballance House display continues.

Ballance Agri-Nutrients is a 100% New Zealand farmer and grower owned co-operative, committed to farming more productively, profitably and sustainably since the 1940s.

In 2001, the board of the two legacy companies of Ballance Agri-Nutrients, Bay of Plenty Fertiliser and Southfert, decided to adopt John Ballance's name as he created the legislation that opened the way for the rapid expansion of New Zealand's farm and food based economy.

The co-operative was created to offer farmers and growers a source of reasonably priced fertiliser. Currently the business has almost a dozen depots including one at Marton just 30 mins drive from Whanganui where Ulsterman John Ballance first came to prominence as a newspaper editor and proprietor before becoming Prime Minister.

In addition to their core business of fertiliser manufacture, supply and spreading, Ballance Agri-Nutrients offer a full range of science-backed nutrient products, advisory services and agri-tech innovations to promote world class soil and animal health standards.

Healthy soil is the foundation of everything farmers produce. A healthy soil system needs external nutrients to both maintain and enhance yields. New Zealanders export approximately 95% of their nutrients in the form of dairy, meat, fruit, vegetables and wine, so must replace these nutrients to sustain healthy and productive soil.



Ballance Agri-Nutrients has a rich heritage of supporting productivity and employment as well as caring for the people, land and animals. Values closely aligned to the personal qualities John Ballance developed as a farmer's son growing up in Co Antrim.

Today, Ballance Agri-Nutrients enables farmers to be future-ready; to be stewards of their land; and to work together with nature to leave their land in a better condition for generations to come.

Browse <https://ballance.co.nz/> for an insight into the operations of Ballance Agri-Nutrients and how New Zealand agriculture continues to lead the world in nature friendly, super-efficient food production.