



agri-nutrients
Ballance[®]

Together,
Creating the Best
Soil and Feed on Earth

Congratulations for your 30th anniversary

Congratulations to the Ulster New Zealand Trust for thirty years of sharing John Ballance's history and connection with New Zealand. In 2001, we decided to adopt John Ballance's name as he created the legislation that led to agriculture becoming the backbone of New Zealand's economy.

Ballance Agri-Nutrients has been proudly supporting New Zealand's primary sector for many decades. Equally, we are proud to be named after John Ballance (and here's hoping one day spell-check will stop trying to remove that second L !!!). John Ballance was one of New Zealand's most popular Prime Ministers. Richard Seddon, New Zealand's longest serving, and most famous Prime Minister described John Ballance as: *"a wise counsellor and had the entire confidence of those whom he led. I can go further and say that he was loved and respected by all; and I might truthfully say that we shall never see his like again"*.

Food and beverage make up an incredible 46% of all goods and services that New Zealand produces. It all starts with our farmers and growers and the soil beneath their feet. As such it needs to be cared for, loved and invested in, just like the Ulster New Zealand Trust is caring and investing in our heritage.

Together we will ensure that for generations to come people will be able to learn about the important relationship between our two agricultural countries. Congratulations on your 30th year of celebrating our past for the benefit of our future.

Mark Wynne, Chief Executive, Ballance Agri-Nutrients

